

NEW SELLSIDE, MEDIA CONTACTS OFFER MORE WAYS TO PROMOTE YOUR COMPANY'S STOCK

Bethesda, MD — Bigdough.com, the online investor relations weapon, has introduced two powerful new techniques to help you increase your stock price. You can now access expanded intelligence on sellside analysts — including recommendations — and check out a new, fast-growing database offering detailed profiles of influential financial media.

Members of bigdough now have the most direct route to favorable research reports. By entering criteria such as sector and stock coverage, you can connect directly with sellside analysts who can make your stock. Bigdough's sellside data has grown substantially in recent months, and now includes more than 9823 analysts at 400-plus firms. Profiles include background information on individual staffers, including degrees, universities and past employment, as well as direct links to analysts' email addresses.

And now, with a couple clicks of the

mouse, you can get a list of analysts along with their recommendations on your stock and your peers'.

Members can also use bigdough to generate positive media coverage from the reporters who make a difference. The new media database has grown by leaps

and bounds in the two months since it was launched. You can now search by criteria such as investment center, market cap emphasis and coverage to receive detailed profiles of reporters covering your sector. (At press

time, you could search from 4840 reporters working at 387 dailies, periodicals and internet news outlets.) Profiles include the reporter's beat, personal background information, personal contact information, including email, and whether the reporter prefers contact by phone, fax or email.

Qualified professionals can try out bigdough — free — in their own offices.

Find out what analysts are saying about you and your peers

Jason Duffy - Research Associate
Christopher A. Scheck
Stacy A. Lander - Analyst
George L'Esleu - Analyst
Jason Boies - Research Associate
Eric Sumner - Analyst
Martin Friskomeni - Analyst
Paul J. Weinshenkin, CFA - Analyst
Chris Saxena, CFA - Analyst
James P. Wade - Analyst
Michael Costantino - Analyst
Alan Diwan - Analyst

Mark H. Pridemore
Bank of America Securities
Buy
Bank of America Securities
Buy
Bank of America Securities
Buy
Chase H & Q
Hold
CIBC World Markets
Credit Suisse First Boston
Buy
Crowell Moleken & Company
Market Perform
Deutsche Bank Agn. Brown, Inc.
Buy
Edward Klauer Marston & Company Inc.
Market Outperform
Goldman Sachs & Company